

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT18/12 14.22
*** WFTV-TV ***

1322 G STREET SE

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	MEDIA PLACEMENT	
SALES PRSN	WA- JOE KNAUER	

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6249646

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>DEF</u>	<u>JUST</u>	<u>FROM</u>	<u>POLITI</u>	<u>EST#1545</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FR JULIE
OKD M3
TTLS RTS
PLS CFM, THX 10/18

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 361	AGENCY EST # = 1545
AGENCY PRODUCT CODE = 379	

3	1100A-1200N	30	\$1,000.00	10/19	0	FRI
S						

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PROGRAM : VIEW-ABC
CON COM1: VIEW-ABC
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37	A	1200N-100P	30	\$1,000.00	10/19	10/19	1	ERI
	A							

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-3 FOR 1 SPOT/WK

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 14.22
REP HEADLINE# 6249646 TRF# 323795 *** WFTV-TV ***
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS:

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#3 MISSED: FRI/1100A-1200N OCT19 30S \$1,000.00 (OCT18/12)
OFFER: FRI/1200N-100P OCT19 30S \$1,000.00 PLS ADVISE.
CMT: WE CAN OFFER
OCT/12 80450.00
CONTRACT TOTAL 80450.00
TOTAL SPOTS 35

MARKET TOTALS \$206,282 WFTV 39% WKMG 19% WESH 18% WOFL 9% WKCF 5% WRBW 8% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE